



Nuneaton
BID BUSINESS
IMPROVEMENT
DISTRICT

Artwork by the
Nuneaton Community
February 2026



Nuneaton BID Annual Performance Review 2025 / 2026

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A Message From The Chair

It is my pleasure to present this year's Annual Report for July 2025 to June 2026 - a year that has seen strong progress in supporting our businesses and enhancing the town centre.

A key success has been the continued impact of the BID Safety Team, whose proactive, partnership-led approach is delivering real results in reducing crime, supporting businesses, and improving confidence across the town centre.

Alongside this, we have successfully driven increased footfall through a programme of free, family-friendly events, helping to create a vibrant and welcoming environment that encourages people to spend more time in Nuneaton and support local businesses. Our investment in town centre noticeboards has also strengthened how we communicate with visitors and promote businesses and offers, ensuring clear visibility of what Nuneaton has to offer.

Backing our businesses remains central to everything we do - from improving safety and visibility to promoting activity that directly supports trading and growth. This year has reinforced the importance of collaboration. By working closely with businesses and partners, we are building a safer, more resilient and more attractive town centre.

While challenges remain, we are making clear, measurable progress and remain focused on delivering value for our levy payers.

Thank you to all our businesses, partners and the BID team for your continued support and commitment.

Libby Johnson
Chair, Nuneaton BID





Projects

Here are just a few highlights from Nuneaton BID's projects this year - an exciting snapshot of a truly exceptional period. From energising town centre events and business support initiatives to safer streets and stronger partnerships, the team has been working at pace to deliver real impact. It's been an exceptionally busy year, and these examples represent only a small part of the hard work happening every day to champion Nuneaton's businesses and community.

Nuneaton BID Safety Team

Working on a part-time* basis the Safety Team dealt with over 800 recorded incidents. Recovering and returning on the day over £17k worth of property.

They have been instrumental in criminals being arrested and banned from the town and provide a reassuring presence for visitors and businesses within the town.

⚠ TOTAL INCIDENTS ATTENDED	821
💰 THEFT VALUE RECOVERED	£17,309
🏥 FIRST AID & SAFEGUARDING	71
📞 INCIDENTS REPORTED	350
👮 POLICE CONTACTED AND ATTENDED	136
🔗 ARRESTS	49
🛡 SAFETY TEAM OPERATIVES	9
👤 MISSING PERSONS	11
📏 TOTAL STEPS ON PATROL	3.2 MILLION
🏠 MEMBER PREMISES VISITS	1,440

Events

Over the past year, Nuneaton BID has delivered an exciting programme of community events designed to bring people into the town centre, support local businesses, and create a welcoming atmosphere for residents and visitors alike. From Animal Adventure Day through to Uniformed Services Day, these free family-friendly school holiday activities have made Nuneaton a vibrant destination throughout the year.

Radio

Working with Warwickshire Retail Crime Partnership (WRCI) and providing uninterrupted access to DISC, the launch of the Nuneaton BID radio scheme marked a significant step forward in improving safety, security and communication across the town centre.





SAFE & WELCOMING • MARKETING • EVENTS • COMMUNICATION
 BUSINESS • PARTNERSHIP • COMMUNITY • PRIDE
 IMPACT • IMPROVE • ENHANCE • SUPPORT

BID Butterfly

The butterfly represents all of the concepts above. The main butterfly was created by a local artist using recycled materials. The smaller butterflies were decorated by members of the public, on one day in the town centre and all ages joined in. It represents the community coming together to create.

Town Centre Showcase

In January, the BID moved into Abbey Street, providing a central point of contact, a strong presence in the town, community and business support space, and a window of opportunity for local people. The BID office is located at 114 Abbey Street.

Website

Located at www.nuneatonbid.co.uk, our official website features free business listings, local information, what's on, backing business, training, grant funding, local news, contact information and help. We have over 1,000 visitors per month with the views increasing month on month.

Social Media

- ✓ 1.2 Million Views
- ✓ 400+ Posts
- ✓ Almost 1,500 Followers
- ✓ Single Highest Views of 66,291



Year In Review

2025 / 2026 Events

These free events are designed to give people of all ages a reason to visit Nuneaton. By remaining free to attend, they help attract more visitors into the town, supporting local businesses and boosting the town centre.

Uniformed Services
Tuesday 12th August 2025

Sports Day
Tuesday 22nd July 2025

Let's Dance
Tuesday 5th August 2025

Nuneaton Carnival
June 2025

Animal Adventure Day
Friday 29th August 2025

Animal Adventure Day
Tuesday 28th October 2025

Arts & Craft Day
Tuesday 19th August 2025

BID Connect Meeting
Tuesday 14th October 2025

Santa Visits Nuneaton
Thursday 13th November 2025

Valentines Window Competition

Nuneaton Christmas Lights
Saturday 21st November 2025

Lantern Parade Workshops
Saturday 15th November 2025
Sunday 23rd November 2025
Saturday 29th November 2025

Lantern Parade
Sunday 14th December 2025

Christmas Window Competition

LOVE Nuneaton
Saturday 14th February 2026

Teen Market
Sunday 22nd March 2026

BID Connect Meeting
Tuesday 27th January 2026

Silent Disco
Tuesday 17th February 2026

Easter Fun - BID Butterfly
Tuesday 31st March 2026

Uniformed Services
Tuesday 26th May 2026

Easter Fun - Sunflower Painting
Tuesday 7th April 2026

Mark IT
Sunday 13th June 2026

BID Connect Meeting
Tuesday 14th April 2026

- Free Family Fun
- Backing Business
- Working in Partnership



Over the coming months, we'll continue to invest in initiatives that increase footfall, strengthen business confidence and encourage people to spend more time in our town. From enhancing town centre safety and introducing new marketing campaigns to developing a loyalty scheme and expanding business

Working in partnership with businesses, local authorities and community organisations, we're committed to ensuring Nuneaton continues to evolve as a vibrant destination where people choose to shop, work, visit and invest. Together, we're creating a town centre with a bright future and a growing sense of pride.

Tuesday 28th July 2026, 5:00pm to 7:00pm
Hampton by Hilton, Abbey Street. Open to all BID members.

Park Life Reads
Tuesday 4th August 2026



Scarecrows
September 2026

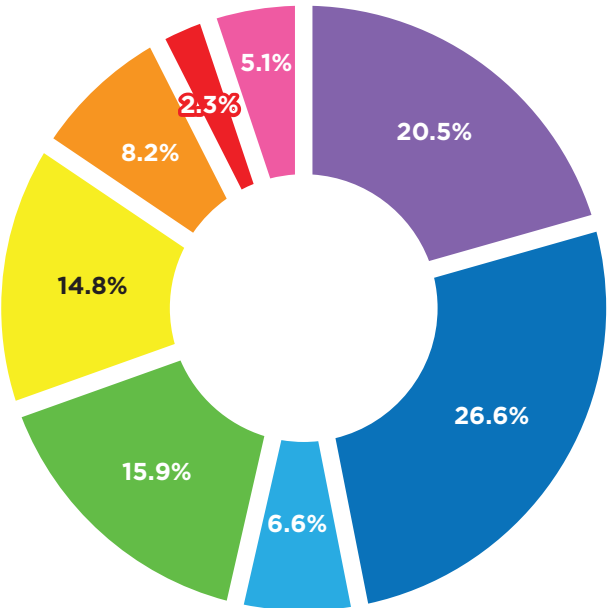
Lantern Parade
December 2026

Lantern Workshops
November 2026

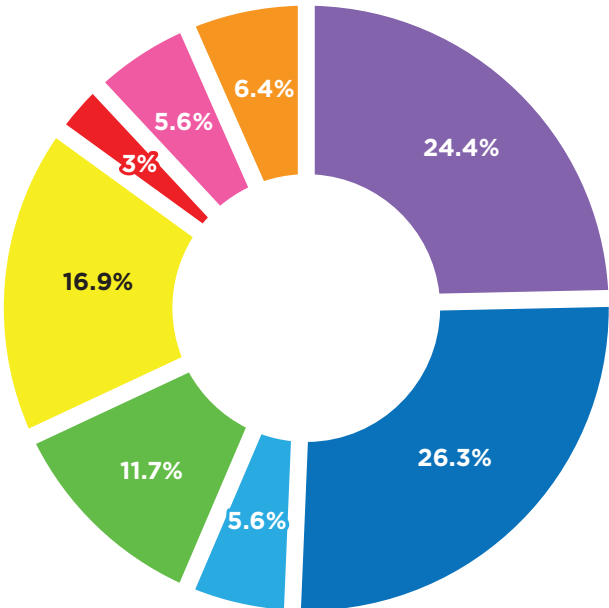


Finances

BID Expenditure by Project
(July 2025 - June 2026)



Proposed Expenditure
(2026 - 2027)



Marketing and Events SAFE Access, Signage, Communication Backing Business Management & Operational Costs Ballot Costs Levy Collection Contingency

Year 2 (July 2025 - June 2026) Finances

Analysis of BID Income*	Budget	Actual	Variance
Total BID Levy	235,091	238,176	N/A
BID Levy Payer Income Collected 2025-2026	223,250	227,114	3,864
Contingency carried forward	15,000	15,000	0
Voluntary Income - BID Membership	350	764	414
Additional Income**	0	20,684	20,684
External Advertising	0	100	100
Radio Project	20,000	29,250	9,250
Total Income	258,600	292,912	34,312

BID Expenditure*	Budget	Actual	Variance
Marketing and Events	55,000	60,000	5,000
SAFE	65,750	77,894	12,144
Access, Signage, Communication	16,500	19,250	2,750
Backing Business	31,000	46,650	15,650
Management & Operational Costs	44,350	43,250	-1,100
Ballot cost loan repayment - year two	24,000	24,000	0
Levy Collection	7,000	6,868	-132
Contingency	15,000	15,000	0
Total Expenditure	258,600	292,912	34,312

*E excluding VAT

**WDC, CAPP Funding, BID Connect Radio and Safety Team & Seasonal Safety

Year 3 (2026 - 2027) Projections

Analysis of BID Income*	Budget
Total BID Levy	248,000
BID Levy Payer Income (anticipated)	230,000
Reserves carried forward	15,000
Voluntary Income - BID Membership	1,000
Additional Income	2,000
Sponsorship	3,000
Contingency	15,000
Total Income	266,000

BID Expenditure*	Budget
Marketing and Events	65,000
SAFE	70,000
Access, Signage, Communication	15,000
Backing Business	31,000
Management & Operational Costs	45,000
Levy Collection	8,000
Contingency	15,000
Reballot Costs	17,000
Total Income	266,000

In accordance with industry guidance, a contingency provision on expenditure of 5% has been applied to the budget and set aside from reserves, in a contingency account. Operating costs includes premises and rent, professional and legal fees and management costs. Management costs within the budget cover one full-time-equivalent post plus a part-time post.

Given that the majority of BID projects are delivered in-house 80% of core staff costs have been proportioned into the delivery budget. The remainder is accounted for within management. Future expenditure is anticipated to be in line with our 2024-2029 Business Plan. Actual figures are unaudited and correct at the time of going to print. Full audited accounts will be available at the end of the year.

Additional income is comprised of grant funding from the PCC, NBBC Community Safety. Radio revenues are higher than budgeted as the uptake of the scheme was greater than anticipated. The radio scheme does not deliver additional BID income.



Partnership Working For A Better Nuneaton

We would like to extend our sincere thanks to everyone we have worked with over the last year, it has been a pleasure and we hugely value your ongoing support and enthusiasm. We look forward to further supporting business.



Board Members:

Libby Johnson, Johnsons Jewellers
Sarah Darby, Alsters Kelly Solicitors
Hayley Cawthorne, Cawthornes
Sara Summers, JHD Hair
Lauren Wills, Sassy Giraffe

Representation from Nuneaton and Bedworth
Borough Council & Warwickshire County Council

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To help shape your Town, be part of the journey,
or for any further information:

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🌐 www.nuneatonbid.co.uk

Keep up to date by following us on social media:

