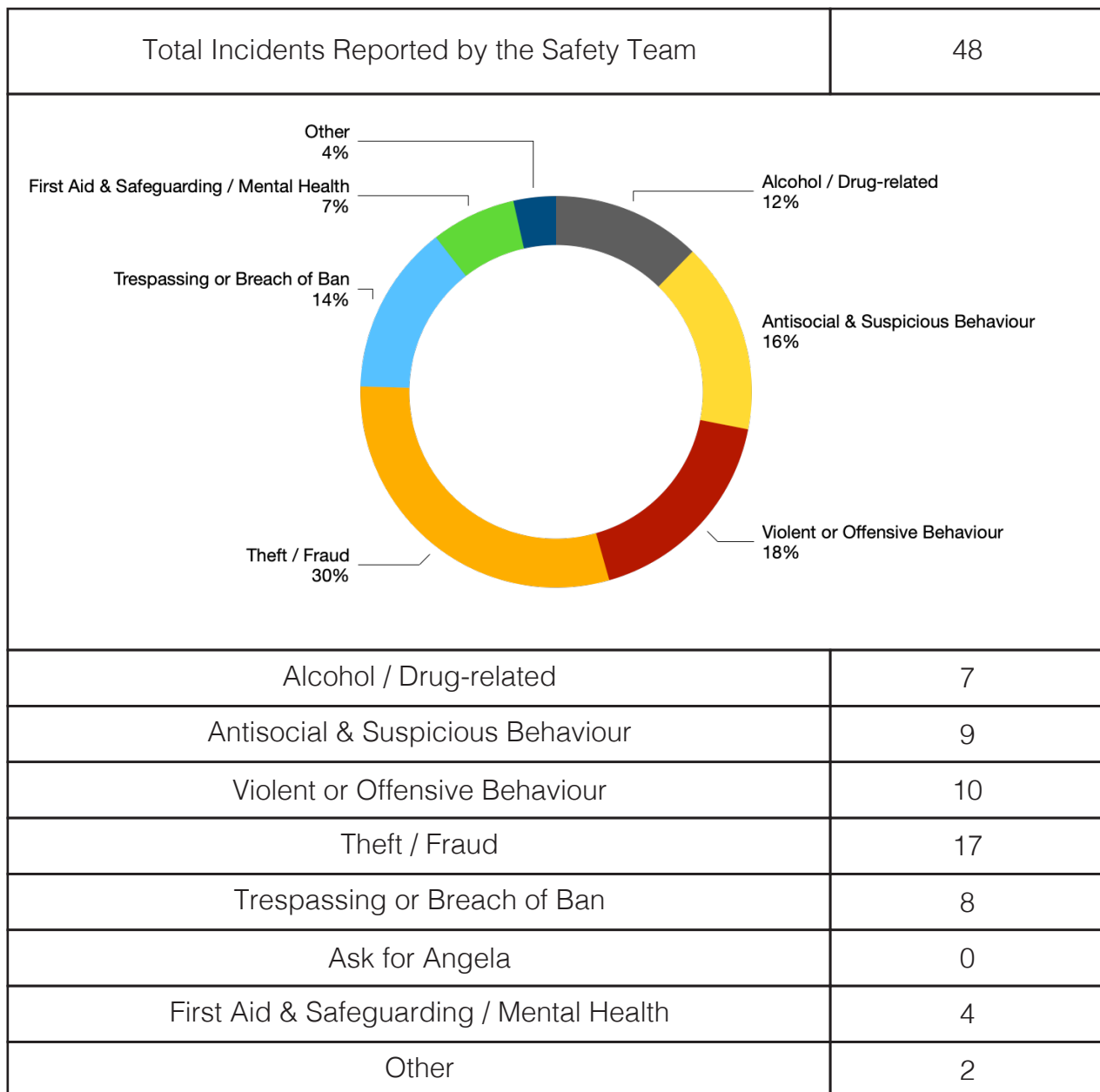


Your **July** Safety Team Summary

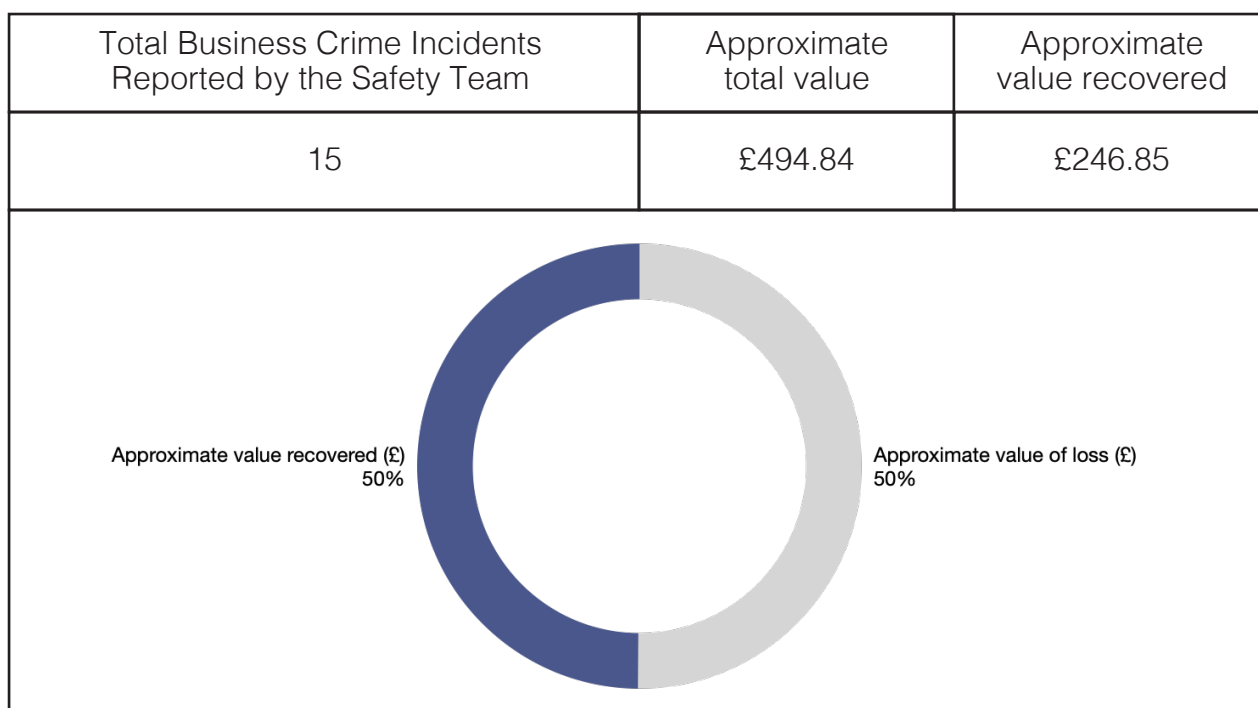
Providing an overview of the Nuneaton BID Safety Team's activities throughout July 2025. This document highlights key performance indicators (KPIs) and data-driven insights into incidents, preventative measures, and partnership engagement. Our continued focus is to ensure a safer and more secure environment for our businesses, visitors, and residents, and the data within this report reflects the tangible impact of our efforts during the past month.



Key Performance Indicators (KPIs)



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	Incidents where the Police were contacted	14
	Incidents where Police attended	10
	Incidents leading to arrest	1
	First Aid Incidents	2
	Incidents reported to the WRCI	23

A detailed map of Nuneaton town center, showing a network of streets and various landmarks. The map is overlaid with a semi-transparent white area that highlights the central part of the town. Numbered points of interest are marked with colored circles: a large orange circle with the number 8 is located in the upper right; a large orange circle with the number 6 is in the lower left; and several yellow circles with the number 2 are scattered throughout the central area. Other landmarks include a shopping cart icon, a shopping bag icon, a book icon, and a cross icon. Street names visible include Central Avenue, Corporation Street, Jubilee Way, Powell Way, New Century Way, Abbey Street, Queen's Road, Mill Walk, Cotton Road, Dugdale Street, Windsor Street, Prince's Street, Dugdale Street, Jubilee Way, Mill Street, Justice Walk, Back Street, Bond Street, and Weddington Ter. Road numbers A47 and A444 are also shown. The map includes a scale bar at the bottom left indicating distances in meters (0, 100, 200).

Monthly Highlights

Swift Team Response to First Aid Incident

The Safety Team provided a critical first response after being alerted to an elderly gentleman who had fallen from a bench in Market Place, causing a head injury. The individual was found to be very confused, which made the situation more complex.

Acting quickly, a team member ran across town to a nearby licensed premises to locate a first aid kit. The team then immediately administered first aid and offered reassurance to the gentleman until a first responder paramedic arrived approximately two hours later. An ambulance then transported him to the hospital.

This incident highlights the value of the Safety Team's first aid training and their ability to act as a crucial point of contact and support in a challenging situation, bridging the gap between a community incident and a full emergency service response. The team's presence and quick thinking provided immediate comfort and medical care to a vulnerable member of the public, ensuring he was not left alone or unassisted during a distressing and disorienting time. This event also demonstrated the team's commitment to continuous improvement, as they have now invested in a series of fully stocked, strategically placed first aid kits around town to ensure a faster response for any future incidents.



Targeted Approach Addresses Anti-Social Behaviour

The team successfully addressed a group of five intoxicated individuals outside the Abbey Gate entrance on Harefield Road. The group, which is a persistent source of anti-social behaviour in the town, included one male lying on the ground.

The team adopted a new, strategic approach, positioning themselves opposite the group to make it clear their behaviour was being monitored. This direct but non-confrontational presence led to the desired result, the group gradually dispersing in separate directions, with only one person remaining on a nearby bench.



This effective tactic has since been implemented as a standard procedure when this group is observed on the benches on Harefield Road. The team continues to maintain a visible monitoring presence, which has consistently prompted the group to correct their behaviour and disperse. To further support a long-term solution, the team is now documenting and logging these behaviours with the use of body-worn cameras, building a case for police action against specific individuals.

Key Stakeholder Meeting Reinforces Collaborative Efforts

The Safety Team attended a drop-in session with MP Jodie Gosling and Police Inspector Ryan Walker, held after the monthly town centre 'walkabout.' While no businesses or members of the public attended, the meeting proved invaluable for an internal discussion on local crime and the effectiveness of current initiatives. This meeting significantly strengthened the team's relationship with key stakeholders, particularly with PC Seb, whom the team now works closely.



The MP and her assistant reported overwhelming praise from businesses for the Safety Team's positive impact on the town, highlighting the team's growing reputation. A central topic was the need for increased police presence, to which MP Gosling emphasised the importance of consistent crime reporting to secure additional resources.

Discussions also centred on the challenge of inter-agency cooperation. MP Jodie Gosling recognised that other security teams in the town's shopping centres have historically felt isolated and haven't always had the support they would like from the police, making them hesitant to collaborate. The team detailed their ongoing efforts to build and strengthen these vital relationships, hoping to build their confidence in working together and with the police to report all incidents. The meeting concluded with a new strategy for future engagement, with MP Jodie Gosling suggesting that a market-style stall could be a more effective way to connect with the public and businesses following future 'walkabouts.' This collaborative approach and ongoing dialogue are key to a safer town centre.

Impact and Outlook

July's summary demonstrates the team's commitment to proactive intervention, strategic development, and robust collaboration. From providing immediate first aid to a vulnerable member of the public to implementing a new and effective strategy to address persistent anti-social behaviour, the team consistently adapted to meet the town's needs. The invaluable stakeholder meeting with MP Jodie Gosling and the Police reinforced our positive reputation among businesses and provided a clear path forward for enhancing inter-agency cooperation.

Looking ahead, we will continue to build on the successes of July. Our focus will be on strengthening key relationships, particularly with other security teams, building their confidence to report all incidents and ensuring a more unified approach to town safety. Furthermore, we will leverage the insights gained from our body-worn camera documentation to build strong, evidence-based cases for police action against prolific individuals. These efforts, combined with our ongoing dedication to public welfare and business support, will continue to improve the safety and security landscape across the district.